

Notice of Proposal Competition

22 August 2016

Japan National Tourism Organization (JNTO) Bangkok Office
Executive Director Kazuhiro Ito

We hereby announce the following proposal competition.

1. Overview of project

(1) Name of project

FY2016: Digital Contents Utilization and Advertisement to Promote Kyushu Tourism

(2) Details of project:

The purpose of this project is to enhance tourism information in the Thai market about visits Japan, by providing tourism information in the Thai language in the official Thai VISIT JAPAN website and Facebook etc., as well as conducting effective campaigns using digital media to promote visits to Japan around the 2017 Thai New Year. In addition, the project shall target Thai upper and middle-income groups living in the Bangkok metropolitan area to increase the number of Thai tourists visiting Japan as well as to increase inbound tourism consumption through various PR projects, such as advertising content combined with a joint advertising campaign with travel agencies in order to further provoke tourism demand for visits to Kyushu.

(3) Performance Period: 31 March, 2017

2. Requirements to participate in the proposal competition

(1) A person who is not subject to competition participation restrictions prescribed in Article 26 of the Bylaws of the Administrative Implementation of Contracts of JNTO.

○ Bylaws of the Administrative Implementation of Contracts of JNTO

Article 26: Restrictions on Competition Participants

1. Organizations who are determined to fall under any of the following may not participate in the competition:

- (1) An organization who does not have the capacity to execute agreements;
- (2) An organization who has been the subject of a decision to commence bankruptcy proceedings and whose rights have not been restored; or
- (3) An organization listed in the items of Article 32, Paragraph 1 of the Act for the Prevention of Wrongful Acts by Members of Organized Crime Groups (Act No.77 of 1991)
- (4) An organization suspended from participating in a public bidding process by a state or local public body (hereunder referred to as “the state etc.”)

2. A person found to fall under any of the following may not participate in competition for two years after the occurrence of the relevant fact. The same

will apply to a person who intends to use any of the following persons as an agent, manager or other employee.

- (1) A person who in the performance of an agreement intentionally engaged in shoddy construction, manufacturing or other services, or who engaged in dishonest conduct in regards to quality or quantity of goods;
- (2) A person who impeded fair competition, or a person who entered into an alliance for the purpose of wrongful gains;
- (3) A person who obstructed a successful bidder from executing an agreement or a contractual party from performing an agreement;
- (4) A person who obstructed personnel engaged in the performance of supervision or audit work;
- (5) A person who without a valid reason failed to perform an agreement;
- (6) A person who, in a case where pursuant to an agreement the amount of consideration is to be fixed after the agreement, willfully demanded an exorbitant amount of consideration based on false facts; or
- (7) A person who, in the performance of an agreement, used an agent, manager or other employee who fell under any of the foregoing categories within the past two years.

3. A person who uses any person who falls under any of the preceding items as bidding agent may be disqualified from participating in the competition.

- (2) A person who has not been subject to any penalty under law in the past three years.
- (3) A person who is registered as a corporation (in the case of an individual business operator, registered as a resident) and is not delinquent in the payment of corporate taxes or other taxes.

3. Procedures

- (1) Department in charge
JNTO Bangkok Office, Person in charge: Takuya Shiraishi, Hiroki Ishihara
Address: 10th Fl. Serm-Mit Tower, 159 Sukhumvit 21 Road,
Wattana Bangkok 10110
TEL : +66-(0)2-261-3528, FAX : +66-(0)2-261-3529,
E-mail: keiyaku@japantourist.org
- (2) Period and method of delivery of the Request For Proposals
From 22 August, 2016, until 16 September, 2016, by 13:00hrs. (must be received by Thai Time)
Hand directly at the Bangkok office
If delivery of the Request for Proposals is desired, please contact the person in charge of (1) above in advance
- (3) Deadline, place and method of submission of proposal
Submit to (1) above by 19 September, 2016 13:00 (must be received by Thai Time). Limited to hand delivery.
6 copies (A4 paper)

※ Two copies with the company name and 4 copies without the company

name. The two copies with the company name must be submitted in a sealed envelope that has the company's name.

- (4) Time, date and place of explanatory meeting
NA
- (5) Time, date and place of meeting regarding proposal
Meetings will be held as necessary.

4. Others

- (1) The language used in the procedures will be Japanese or English, and the currency will be Thai bath.
- (2) Inquiries for related information should be directed to the person in 3(1) above.
- (3) Expenses for preparation and submission of the proposal will be borne by the person proposing the proposal.
- (4) There will be no secondary use of a submitted proposal without the permission of the person who submitted the relevant proposal.
- (5) If a proposal contains any matters that are not true, such proposal will be invalidated, and the applicant who entered such matters may be suspended from participating in public bids.
- (6) If in regards to the content of a selected proposal, there is a request on the basis of the screening standards for JNTO's information announcements, such disclosure will be made using documents prepared in advance to be disclosed.
- (7) A person whose proposal has been selected is a person who was specified as the most suitable person as a result of the proposal competition, but until agreement procedures are completed pursuant to JNTO's accounting and other rules, no contractual relationship will arise between such person and JNTO.
- (8) To verify whether a person who submitted a proposal satisfies the requirements for participating in the proposal competition of section 2 above, a credit check may be performed. There may be cases where, even after selection, in light of the results of such credit check, an agreement will not be executed.
- (9) For payment of the agreement money from the JNTO, it shall be paid by the JNTO Bangkok Office. Further, any person receiving an order will be responsible for payment to tax authorities of any value added taxes.
- (10) Other details will be as set forth in the Request for Proposals.

End